





About us

Roshnic Advico was founded in 1988 as a small design studio in the heart of Karachi. Since then, it has evolved into a complete print house - from designing to post-printing. We have consistently aimed towards two goals; to provide you with unlimited options for your printing needs and to offer unparalleled services. We not only strive to understand what your business needs, but work with you to recommend the best solutions possible to service you.

At Roshnic Advico we take pride in the fact that our customers think of us as a partner. We work together to produce your printing project – from concept to completion – every time.

Management Team:



SHAHAB SHIEKH

CEO
Cell: 0300-2010938
Email: roshnic.advico@gmail.com

OSAMA SHIEKH

Manager-Marketing & Sales
Cell: 0321-1333588
Email: roshnic.advico@gmail.com

SAAD SHIEKH

Manager - Admin & Production
Cell: 0332-2322103
Email: roshnic.advico@gmail.com

Company Culture: At **Roshnic Advico** we believe that your business is our business, if you succeed, we succeed. This philosophy is the center of everything we do, thus we strive to deliver the highest quality products and services to every client, every day.

Mission: Our mission is to provide you with the highest quality products and services possible, in a timely fashion, at the most competitive prices.

Graphic Designing

Designing:

From visiting cards to packaging and everything in between, our team of Eight highly experienced and qualified creative designers and Two visualizers work tirelessly to turn your ideas into a reality. Our design experts will exceed your expectations by helping you select the right colors and finishes for your product, all while keeping your cost down. We use state of the art software such as Freehand, Illustrator, CorelDraw, Photoshop, Indesign.

Equipments:

- ✓ Eight Computers Core i5 and i7 – Windows 8 and up
- ✓ One High-end Flatbed Scanner
- ✓ One Color Laser Printer
- ✓ Three Black & White Laser Printers
- ✓ One Inkjet Large Size Printer of size 11"x18"
- ✓ CD/DVD Writing and Printing Equipment
- ✓ Barcode Scanner and Verifier
- ✓ One large format printer of 42" wide



Pre-Press

Pre-press:

Pre-press is the most important step in creating your masterpiece. Therefore, we have a dedicated staff of thirteen people plus two supervisors working in two shifts to ensure the quality and make sure your job is processed on time. What is pre-press one might as ask? It defines all the processes that occur after a graphic designer has created a design file until it is ready for printing or is printed.

Pre-press typically involves the following processes:

- ✓ Checking and verifying the design file for format, fonts and resolution.
- ✓ Matching the computer-generated color codes with print color codes.
- ✓ Aligning and formatting the layout for print
- ✓ Creating a sample or proof of the design before it goes into bulk printing.
- ✓ Printing plates for offset printing.

Equipments:

- ✓ Four Core i5/i7 HP Computers
- ✓ Two Film Processor
- ✓ One Imagesetter Herkules Pro with online processor.
- ✓ One Agfa 44" Avantara Size: 32" x 43"
- ✓ One Agfa 25" Avantara Size 17.5x25
- ✓ One CTCP Amsky Aussetter 8000 (64 Channel)
- ✓ One CTCP Amsky Aussetter 8000 (32 Channel)





Press



Press:

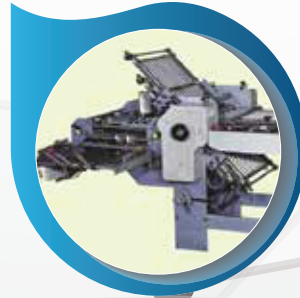
Our Komori and Heidelberg machines are the main focus in our company. We've carefully acquired equipment that brings us the right combination of incomparable print quality and efficiency. Our machines can handle anything from short-run flyers, brochures and visiting cards, to high volume books, magazines, and complex packaging. We strive to impress our clients with the quality and speed of our print production.

Staff:

We have a dedicated staff of sixteen people and a manager who has been serving Kodwavi Printing Services since last 26 years. our highly trainted staff and management have vast experience in various technical aspects of printing, ensures quality and efficient deliveries to customers.

Equipments:

- ✓ One Heidelberg Offset Printing Machine two colour
Size: 20" x 29"
- ✓ One Komori Offset Printing Machines two colour
size 18"x25"
- ✓ One Heidelberg Offset Printing Machine two
Colour Size 13.5"x19"
- ✓ One Large format printer of 42" wide
- ✓ One Eco Solvent Panaflex Machine



Post-Press



Post-Press:

To help you meet deadlines and to make Roshnic Advico a one-stop-shop, we offer many in-house bindery and finishing solutions as well.

Our Services Include:

- ✓ Folding
- ✓ Glue binding
- ✓ Spiral binding
- ✓ UV coating
- ✓ Foiling
- ✓ Lamination
- ✓ Numbering & Perforation
- ✓ Die cutting & pasting

Equipments:

- ✓ Rosback Glue binding Machines, MK II Glue Binding Machine.
- ✓ Shoei Japan Automatic Folding Machines
- ✓ Stitching Unit
- ✓ Two Cutting Machines
- ✓ Die Making Machine & Die Cutting Machine



Products Offered



Products Offered:

- ✓ Packaging
- ✓ Product Catalogues
- ✓ Diaries
- ✓ Greeting Cards
- ✓ Tickets
- ✓ Leaflets
- ✓ Books
- ✓ Note Books
- ✓ Promotional Items
- ✓ Magazines
- ✓ Brochures
- ✓ Business Directories
- ✓ Wedding Cards
- ✓ Posters
- ✓ Newspapers
- ✓ Examination Copies
- ✓ Bags
- ✓ Stickers
- ✓ Newsletters
- ✓ Calendars
- ✓ Sign Boards
- ✓ Labels
- ✓ Danglers
- ✓ Annual Reports
- ✓ Calendars
- ✓ Giveaways
- ✓ Panaflex

Our Clients:



MCB-ARIF HABIB
Savings and Investments Limited



THAL LIMITED





Hall # 2, Ahmed Manzil, Mohdi Street Opp: Saima Trade Tower I.I. Chundrigar Road, Karachi.